



2021 Volunteer MBC Annual Report

Small Steps *to build a better tomorrow*

For more insight on the report below, [click here to watch the recording of our 2022 Annual General Meeting](#)

A message from our Board President and Executive Director

Taking small steps to build a better tomorrow was the beacon that guided our work in 2021. As a volunteer centre, we are a hub for community engagement and hence we played a pivotal role during the prolonged pandemic by offering many specialized programs in collaborative and collective impact efforts focused on solving the most pressing social issues across the Peel community. Here are some of the highlights:

- Worked with our community partners including Moyo, Knights Table, TRCA, Free for All and Vita Centre, and our volunteer drivers via our Peel MoVES program delivered 17,000 meals and 400 food boxes to support vulnerable families struggling with food insecurity.
- Our team worked diligently with our member organizations to rebuild their volunteer capacity and help shift the dichotomy of supply and demand in volunteer roles, and we saw positive signs at the end of the year as the volume of volunteer roles increased. We made 24,000 volunteer referrals for in-person and virtual roles. This included referring 150 volunteers who gave countless hours of their time to support the vaccination clinics across Peel.
- The first run of BoardWalk, a program that trains underrepresented individuals to take on board or committee leadership positions, was a huge success. We thank the Ontario Trillium Foundation for their crucial support for our work.
- With the Region of Peel's Change Fund we were able to run our Volvable EdAbility program to support individuals with intellectual disabilities

Huge thanks to our dedicated staff, board and volunteers for your professionalism, endless care and compassion and your flexibility to adapt to our permanent hybrid service model as we decreased office space to reduce expenses.

Heartfelt thanks to our volunteers, funders, supporters, and partners. Thank you for being with us every step of the way to create and build community. Our community impact is the direct result of your unwavering support. Together, we will continue to innovate, adapt, and demonstrate resilience while exploring new collaborative models.

As we move to a post-pandemic world, the role for Volunteer MBC as a local volunteer centre is more important than ever. In an anticipated time of high government debt, limited resources, economic instability and much greater community needs, the expertise of a volunteer centre must be harnessed to ensure that we uphold the integrity of volunteerism that underpins our vibrant, and diverse society in Peel. Mike Glenn said that “big visions are realized through small steps.” We remain committed to taking small action steps and address the priorities of our strategic plan to realize our vision of improving lives through Volunteerism to rebuild a healthier, more resilient, connected, and inclusive community.

With gratitude,

Jim and Carine



Jim Waechter
Board President



Carine Strong
Executive Director

Financials

VOLUNTEER MISSISSAUGA BRAMPTON CALEDON			
STATEMENT OF FINANCIAL POSITION			
AS AT DECEMBER 31, 2021			
	2021		2020
ASSETS			
Current assets			
Cash	\$	160,638	\$ 296,001
Short-term investments (Note 3)		344,813	222,717
Accounts receivable		1,310	6,975
HST and sundry receivables		16,426	13,308
Prepaid expenses		5,415	9,765
	\$	528,602	\$ 548,766
LIABILITIES AND NET ASSETS			
Current liabilities			
Accounts payable and accrued liabilities	\$	45,265	\$ 17,600
Deferred revenue (Note 4)		122,973	266,986
		168,238	284,586
Long-term liabilities			
Long-term debt (Notes 4 and 8)		40,000	30,000
		208,238	314,586
Net assets			
Net assets		320,364	234,180
	\$	528,602	\$ 548,766

The accompanying notes are an integral part of the financial statements
Approved by the board

VOLUNTEER MISSISSAUGA BRAMPTON CALEDON STATEMENTS OF OPERATIONS AND CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2021			
	2021		2020
Revenue (Note 5)			
Government – Federal	\$ 163,792	\$	61,624
Government assistance – Federal (Notes 4 and 8)	45,486		104,124
Government – Regional	175,522		166,115
Municipalities – Mississauga, Brampton and Caledon	72,183		68,812
Foundations: UWGT, OTF, other	182,847		98,535
Core programs, Learning Centre, memberships, Partnership	80,105		64,442
Programs, tax rebates and miscellaneous (Note 3)			
Fund Development (Core)	81,156		49,453
	801,091		613,105
Operating expenses (Note 5)			
Program expenses (Schedule A)	440,733		333,603
Consulting	91,304		75,077
Salaries and benefits	81,279		97,701
Rent	22,950		49,843
Information technology	20,859		15,737
Professional fees	13,434		14,032
Website development	9,163		601
Advertising and promotion	8,049		498
Travel and accommodations	7,657		4,082
Office and general	6,509		4,851
Equipment lease	5,808		2,504
Insurance	3,073		2,929
Memberships and licenses	1,560		240
Moving expense	1,403		-
Interest and bank charges	1,126		871
Amortization	-		1,616
	714,907		604,185
Excess of revenue over expenses for the year	86,184		8,920
Net assets, beginning	234,180		225,260
Net assets, ending	\$ 320,364	\$	234,180

The accompanying notes are an integral part of the financial statements

Independent Auditor's Report

To the Members of Volunteer Mississauga Brampton Caledon (“Volunteer MBC”): We have audited the accompanying financial statements of Volunteer MBC, which comprise the statement of financial position as at December 31, 2021, and the statements of operations and changes in net assets and cash flows for the year then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

Management’s Responsibility for the Financial Statements Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement,

whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Basis For Qualified

Opinion In common with many not-for-profit organizations, Volunteer MBC derives revenue from donations the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues were limited to the amounts recorded in the records of the Volunteer MBC. Therefore, we were not able to determine whether any adjustments might be necessary to revenue, cash flow, current and net assets as at and for the year ended December 31, 2021 and December 31, 2020.

Qualified Opinion

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Volunteer MBC as at December 31, 2021 and December 31, 2020, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Kha D. Dang, CPA, CA, LPA

Mississauga, Ontario

May 19, 2022

Who we are



Our Mission

To connect the community



Our Vision

To improve lives through
volunteerism



Our Aspiration

Volunteer MBC fuels purposeful
connections between people to
respond to the most pressing
social issues in our community.



Our Values

Purposeful engagement
Service Excellence
Innovation Collaboration
Equity & Inclusion

Mask Marvels

In 2021, we continued to provide masks to members of vulnerable communities. It is a key public health strategy and many vulnerable community members had not been able to afford clean masks. This is where our Mask Marvels, volunteers we recruited to sew masks at home, came through. Over the course of the year, we produced approximately 8500 masks. Then we partnered with local organizations, such as shelters and care homes to ensure they were made available to people who needed them. Seen here, Nelson Gomez of the Region of Peel's Harm Reduction Program weighs in on the importance of this initiative.



Extra Mile Drivers

We engaged volunteer drivers to support the delivery of food and essentials to where it was most needed in the community. These drivers went the "extra mile" and have been lauded for their commitment and professionalism.

To support the coordination and costs of maintaining our emergency response efforts, we accessed emergency funding from United Way Greater Toronto, Government of Canada and Community Foundation of Mississauga. This funding allowed us to make enhancements to our website.

Volunteer MBC played a big part in the distribution of over 17000 meals between April 2020 and December 2021 for vulnerable and isolated individuals and families. Our Mask Marvels volunteers provided over 8500 masks.



8500+ masks provided



17,000 meals delivered along with PPE and essentials



Partnered with dozens of organizations to ensure no one was left hungry

[See our COVID-19 Community Response page](#)

Volvable EdAbility

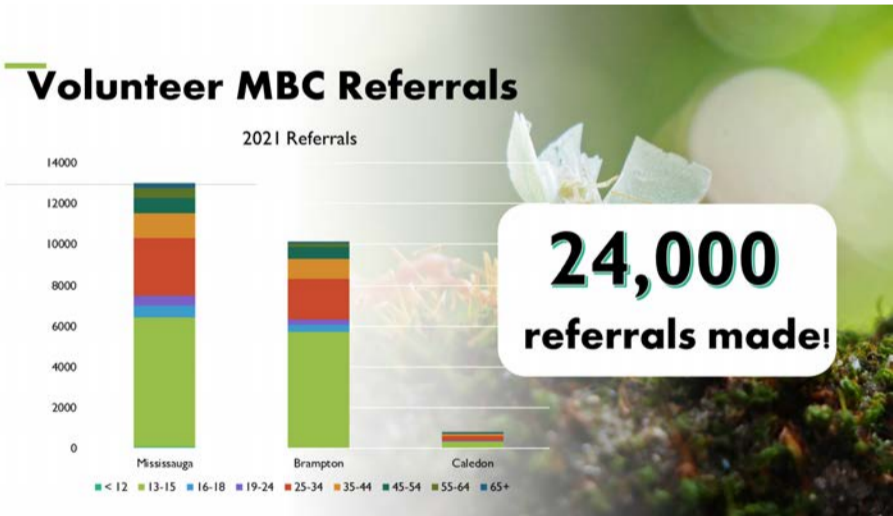
The Region of Peel continued to support emergency response interventions to get food to vulnerable communities and therefore funneled some funding



through its collaborative Change Fund for this purpose. Volunteer MBC seized the opportunity by leveraging its existing collaborations with Community Living Mississauga and the Toronto and Region Conservation Authority.

The Volvable Collaborative focuses on generating opportunities for people who have an intellectual disability. As volunteer opportunities were scarce during lockdowns, we organized workshops related to food handling, so that participants could be more volunteer-ready for food security roles. Shown here are the amazing kits provided to participants to follow along with the workshop from behind their computers at home. There were over 20 participants. They also learned about each of the collaborative organizations.

Referral Services



Mass Vaccination Clinics:
Volunteer Recruitment

- 85 referrals**
Region of Peel
- 65 referrals**
Roots Community Services



The pandemic made 2021 a challenging year. There was a major drop in volunteer positions available. However, many virtual, essential and skilled positions emerged and we have been continuously adapting our systems to support.

Youth (represented in the green portion of the bar), continue to seek and receive the most referrals.

One of our referral activities included recruitment for Mass Vaccination Clinics. We referred 85 volunteers for the Region of Peel's Mass Vaccination Clinics and 65 volunteers for Roots Community Services Pop Up Vaccination Clinics for Black/African/Caribbean populations in Brampton.

The Volunteer MBC Learning Centre provides a wide range of services for volunteers, community leaders and not-for-profit organizations to support their individual and collective learning.



Developed e-learning modules



Hosted training webinars



Launched BoardWalk program

2021 was a year full of accomplishments for our Learning Centre. We developed e-learning modules and a complete Learning Management System for Volunteer Canada.

We also developed a Learning Management System for our neighbour volunteer centre in Guelph-Wellington, the People and Information Network. The revenue from this service helped us offer learning to our own members inexpensively.

One of our big wins came through The Investment Readiness Project, through which we have developed a 5-Module curriculum course with DoGood Fundraising. We are almost complete with the e-learning development for these courses, which will add to our inventory of learning opportunities.

BOARDWALK

BoardWalk - First Run

Thanks to the **Ontario Trillium Foundation**, in 2021 we launched a new program focused on inclusive leadership that we called BoardWalk. It emphasized the importance of diversity, equity and inclusion on not-for-profit boards and committees. We engaged program participants from diverse backgrounds to take on learning through our online learning management system. We gave them a vigorous series of learning opportunities about topics such as governance, board dynamics, leadership communication, and social innovation.

BoardWalk - First Run



Strengthening our Capacity

With the support from the **Ontario Trillium Foundation's Resiliency Fund**, we were able to engage the support we required to develop a comprehensive **Fund Development Plan** and rehire our **Fund Development Specialist**. With gratitude to the **Region of Peel** for their support, we were able to receive and develop the tools needed to reach out to the community. We've built applications on SharePoint, such as our Performance Measurement Framework, to track progress on our Strategic Plan. We've also used its marketing tools to grow our reach to residents and organizations on social media.

We also engaged with:

- 3 youth hires from the Canada Summer Jobs program
- Secondary and post-secondary co-op students
- Corporate volunteers including TD Mindpower

A special mention to three of our outstanding Canada Summer Jobs students:

- Shikha Patel designed and launched our Early Leaders Youth Mentorship Program
- Lois Lee hosted our Care & Connect initiative and Youth Volunteer Expo
- Zahra Sina supported our community outreach initiatives

Connecting Together

As part of our work at the Peel Seniors Collective, a subgroup of the Community Response Table, Volunteer MBC led the planning team for Connecting Together on Seniors Social Isolation: An Innovative & Collaborative Workshop Series. This was a five-part series held over Seniors Month in June where we invited experts and organizations to share insights on how to reach isolated seniors on our community.

The themes of the series were:

Connect: Strengthen networks and scale up promising solutions to optimize reach to seniors and caregivers

Collaborate: Sustain a collaborative platform to enable sector-wide sharing, networking, solutioning, and actioning

Innovate: Leverage new tools and opportunities to expand reach to isolated seniors in our community.



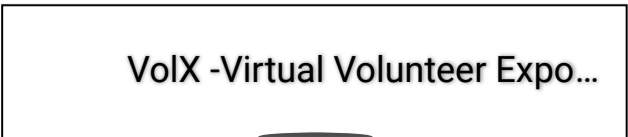
Feedback was highly positive with an average rating of 4.5/5.

One participant wrote:

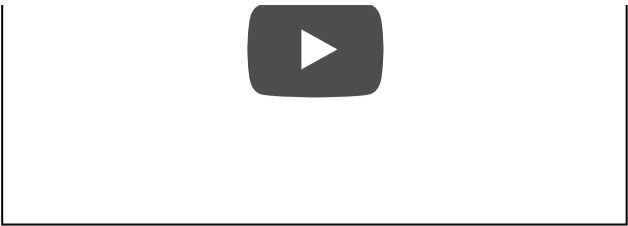
“The topics of discussion were excellent. I really appreciate being able to chat and see all the questions and comments. It makes you feel like your voice matters and is being heard. Often at sessions you can not see the other questions and you may not have your question answered at all. Good for you for engaging partners in the conversation.”

Watch the Connecting Together playlist on YouTube

VolX: Virtual Volunteer Expo



At the height of the summer, we held our first virtual volunteer expo in partnership with Sheridan College and WCG Employment Services. This was an opportunity for job-seekers to learn how they can elevate and demonstrate their skills through volunteering. The event was a big success and has spurred us to organize more events like this.



2021 National Volunteer Week

In April of 2021, we used social media to engage with residents and organizations in celebration of National Volunteer Week. Featuring quotes from many of our own in-house volunteers, we highlighted how volunteering benefits individuals and whole communities, in keeping with the official campaign theme "The Value of One. The Power of Many." During this time, we saw significant engagement with our posts.



Plus, as we engage so many incredible volunteers to help us accomplish our goals, we produced a special thank-you video dedicated to our in-house volunteers. Thank you all for your time and effort!

A special thanks to our in-house volunteers

Our special thanks to our in-house volunteers for their valuable contributions to our team. Our volunteers participate in various of our programs and initiatives and sit on numerous committees. They make the impossible ... possible.



154 Volunteers



8579 Hours

The Internal VE Economic Value of this is 8,579 hours x \$27/hours = \$231,633

Youth Events

Power of YOUth

The first week of May was National Youth Week, so we livestreamed conversations with several grassroots youth organizations. Hosted by two of our Youth Media Team volunteers, Anjali and Jenni, this special Power of YOUth series were centred around 4 engaging topics: A Piece of Our Planet, Learning to Lead, Advocacy through the Arts, and Minding Your Mental Health.

#NationalYouthWeek Power of ...

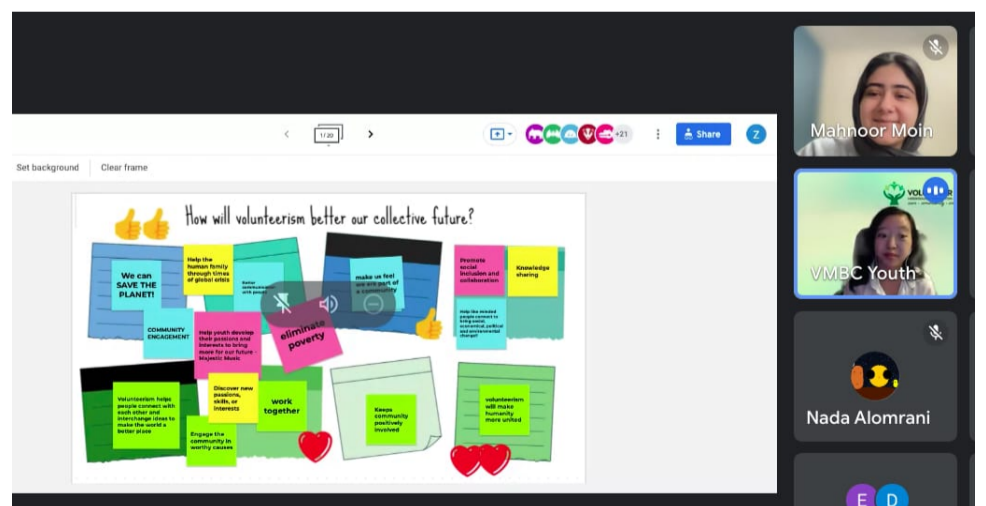


Microvolunteering Month

Addressing the shortage of traditional volunteer opportunities, we developed Care & Connect: Peel Microvolunteering Month to promote simple acts of caring that youth could take on at home. During November, we suggested a variety of tasks for youth to take on in the areas of acts of caring, community engagement, and advocacy. With a bit of inspiration and a lot of initiative, youth participants were able to complete their tasks with great success and shared the outcomes with us and in turn, we recognized them for their time and service. This helped many high school youth complete their community service hours in the absence of traditional volunteer opportunities and better yet, helped them understand that volunteering starts from the heart.

Youth Volunteer Expo

In celebration of International Volunteer Day on December 5, we held our first ever Youth Virtual Volunteer Expo. With a sellout crowd, it featured many youth-led organizations sharing their volunteer opportunities and talking about the important causes they serve.



Early Leaders Youth Mentorship Program

The Early Leaders Youth Mentorship Program was a pilot initiative that paired adolescent mentees with senior high school mentors to help them break out of their shell and take the first step towards volunteering and getting involved in the community. The program

included one-on-one mentorship, monthly workshops, skills-sharing and more. Below are a few testimonials from the participants.

“I loved the flexibility of the program and the ability to connect with others and volunteer during the pandemic.” - Mentor

“I liked the flexibility of the program - my mentee and I were able to schedule sessions during the days and times that worked best for both of us. I also enjoyed discussing the GEMship modules with my mentees - there's a lot I learnt from the modules AND from my mentee (his thoughts and ideas). My mentee has been very cooperative throughout even with rescheduling sessions if required, and showed a lot of growth throughout the program. I am so happy I had the chance to share my experiences with my mentee and learn new things from him too.” - Mentor

[Visit the Youth page](#)

The 2021 Virtual V-Oscars

Making the virtually impossible... possible!



Take a look at this montage of three editions of the highly successful Virtual V-Oscars in 2020, 2021 and 2022.

[Visit the 2022 Virtual V-Oscars page](#)

The 2021 Virtual V-Oscars was the second time we had delivered the V-Oscars virtually. This major volunteer recognition event is a benefit to our member organizations by making it possible for them to recognize their own volunteers, while also promoting our message about the importance of volunteerism in Peel.

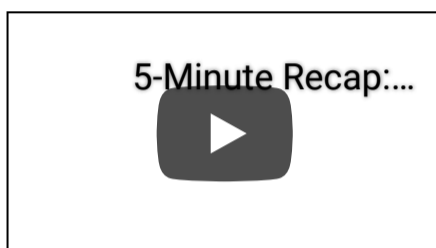
Hosted by UN Human Rights Activist Urz Heer and including community leaders and dignitaries, the 2021 Virtual V-Oscars honoured incredible volunteers including the 36 Award Nominees in 16 Award Categories. The event was picked up by media outlets and the video has over 3000 impressions.

We introduced the new Continuum of Care award category which was awarded to the Four Colours Drum Circle, an Indigenous community group that protects and preserves the Medicine Wheel Garden at Heart Lake Conservation Park.

The event also served as a key revenue generator thanks to the donors and sponsors who are engaged.

The 2021 Golf Tournament: Back to the Green!

To elevate community recovery efforts from COVID-19.



We raised an incredible \$24,000!!!

The 2021 Golf Tournament - Back to the Green! was held on September 30, 2021 at the Caledon Golf and Country Club, sponsored by Blue Ocean Real Estate Brokerage.

The Volunteer MBC Golf Tournament is a special event held annually to support important community causes. This event is a friendly experience for golfers of all skill levels to come together for a day of fresh air, camaraderie and fun. Despite having to reschedule from bad weather, the event was a big hit and a whole lot of fun while following safety protocols.

The central cause for 2021 was community COVID-19 recovery.



Winter Appeal

During the winter of 2021, we held our first direct-mail winter appeal fundraising, consisting of **Giving Tuesday** as well as our "**Under Your Wing**" appeal. With the help of our supporters, we raised **\$4,170** to help us better serve our member organizations during this most challenging time.

Thank you to our Funders

We'd like to thank all of our funders for their crucial support of our work. It's truly incredible to see that the work we specialize in is now being recognized for its important value and urgency.

